

# SHEFALI GUPTA

## PROFILE

Logical and organized individual with a strong foundation in Creative, Analytical and Mathematical skills.

Experienced in Blogs, Content creation, Digital marketing, Lead generation, SEO, Computer and programming skills.

## CONTACT ME

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 Gurgaon, Haryana

## ➤ EDUCATION

**RAJASTHAN TECHNICAL UNIVERSITY**  
B.Tech in Computer Science Engineering  
2012 - 2016, 72.47%

**RAJASTHAN BOARD**  
Senior Secondary, 2011 - 71%

**RAJASTHAN BOARD**  
Secondary, 2009 - 86%

## ➤ COMPUTER SKILLS

**Computer programming** - Manual testing, html, css

**MS OFFICE** - Word, PowerPoint, Excel, Outlook, Publisher

**Digital marketing** - SEO, Lead generation, Social media marketing, Content marketing

## ➤ EXPERIENCE

**Freelancer** - BR Softech, TechInfuse, techywalk (2017 - 2022):  
SEO, lead generation, blogs, content creation, digital marketing

**CarDekho (2 months Internship)** -  
search engine optimization

**Co-Curricular** -  
Actively participated in technical and cultural events at the college level.